



MARKETING SERVICES

ProSource Marketing Services Rate Card

Core Copywriting & Content

Product Descriptions / PDP Copy	\$300–\$950
Email (Single) – headline, body, CTA	\$375–\$450
Email Sequences (3–5) – mapped flow + CTAs	\$750–\$1,050
Landing Pages – full page copy + CTA set	\$750–\$1,200+
Articles / Editorial Writing	\$450–\$900

Presentations & Collateral

PowerPoint Decks (5–25 slides)	\$375–\$2,250+
Sell Sheets (1–2 pages)	\$450–\$1,200

Video Assets

Video Scripts (15–120 sec)	\$300–\$1,200
Video Storyboards	\$450–\$2,000

Research & Strategy

Competitive Research Grids	\$450–\$2,400+
Brand Voice / Messaging Kits	\$1,200–\$2,250+
Campaign Messaging Systems	\$1,500–\$3,000+

Monthly Retainer Plans

Starter Retainer – 20 Hours	\$1,500/month
Growth Retainer – 40 Hours	\$3,000/month
Custom Retainer – Multi-Channel Support	Starting at \$4,500/month

Social Media Retainer Add-Ons (Per Channel)

3 Posts/Week – captions + hashtags	\$600–\$900/month
5 Posts/Week – captions + CTA prompts	\$1,000–\$1,500/month
7 Posts/Week – daily captions + CTA sets	\$1,400–\$2,100/month
Full Social Strategy Deck	\$450–\$900
Platform Audit	\$300–\$450

All services include one revision round. Retainers include priority scheduling and predictable monthly support. Unused hours roll over for 30 days (limits apply). A 50% deposit is required to begin.